



Centre for Environmental Stewardship

'Nurturing Environmental Stewards'

Strategic Plan



“Promote optimal best practices in Sustainable Landscape and Ecosystem Restoration through Institutional strengthening, Landscape and Ecosystem Restoration, Advocacy and Nature Based Enterprises for improved livelihoods.”

Executive Summary

Centre for Environmental Stewardship (CES) is a leading environmental advocacy and action organization committed to advancing sustainability, protecting natural resources, and mitigating the impacts of climate change. Over the next five years, our strategic focus will be to catalyze positive environmental change through Institutional strengthening, Landscape and Ecosystem Restoration, Advocacy and Nature Based Enterprises for improved livelihoods, while working to inspire and empower individuals, businesses, and governments to act in the best interest of the planet.

This five-year strategic plan lays out our key priorities and actionable goals in accelerating approaches that address the key drivers of degradation in Forests, Agro-ecosystems, Rangelands, and Wetlands to prevent, halt and reverse landscape and ecosystem degradation and improve livelihoods.

Our approach will be data-driven, science-backed, and community-oriented, ensuring that our efforts are impactful, measurable, and inclusive. Central to our strategy is the continued expansion of our grassroots network, scaling up our advocacy campaigns, and forging strategic partnerships to maximize our collective impact.

We are committed to sustainability not only in the environment but within our organization, prioritizing innovation, efficiency, and capacity building to ensure our long-term effectiveness.

With the support of our dedicated staff, donors, partners, and communities, we will drive the necessary environmental transformation to meet the challenges of the coming decades.

This plan provides a clear roadmap for how we will leverage our strengths, engage new audiences, and respond to emerging environmental challenges.

Together, we...

**...end poverty
in all its forms**

Introduction

Centre for Environmental Stewardship (CES) is a national Kenyan Public Benefit Organization (PBO).

It was founded in the year 2003 by a team of professionals in the fields of environment, biodiversity, natural resources management, health and theology. From its inception in 2003, CES was guided by its Strategic Plan (2015-2024). The issues that necessitated the establishment of CES are still valid and demand concerted efforts from more stakeholders, thus necessitating a new Strategic Plan 2025-2029.



CES is rooted in commitment to contribute to environmental sustainability through optimal Sustainable Landscape and Ecosystem Restoration for improved community livelihoods at county and national levels. Centre for Environmental Stewardship works with its target groups, which are women and youth-led community institutions, partners and the private sector through effective environment and natural resources management, Indigenous knowledge and innovation transfer approaches, advocacy to promote political influence and actions at county and national levels.

CES has had an impact-level history since its inception in 2003. This has been through influencing behavior change to create environmental stewards and supporting local communities to sustainably manage their environment for improved livelihoods. CES has also influenced the leadership and citizens to develop and implement policies and laws for environmental sustainability and conducting research on ecosystem health for sustainable livelihoods and environmental management.

CES has made outcome-level tractions and successes in creating awareness on topical issues on land, forests and water resources by use of IEC materials and via print and electronic media, conducting environmental education seminars for community groups and learning institutions, conducting learning for Common Interest Groups (CIG) to acquaint with best practices in management of land, forests and water resources.

CES has conducted capacity building trainings for natural Resources managers on the management of land, forests and water resources, providing environment and natural Resources conflict management/ resolution trainings and services, advocating for restoration of degraded land, forests and water resources. This includes knowledge and skills in resilient agricultural practices to enhance productivity, strengthening climate change adaptation, maintaining ecosystems, and progressively improving land and soil quality.



Further, CES has promoted optimal best practices in enhancing food security, sustainable agro ecological practices and resilience to climate change, Nature Based Enterprises (NBEs) to encourage environmental sustainability. This includes identification of gaps and inconsistencies in policies and laws detrimental to attainment of a safe and healthy environment, development of policies and laws for environmental conservation, undertaking research on topical environmental issues and publication and wide dissemination of research findings.

With such an impactful history, CES is positioning itself to be a CSO champion in advancing the promotion of optimal best practices in Sustainable Landscape and Ecosystem.

Despite the success made by CES, there are several challenges it faces such as effectively addressing the unprecedented and disproportionate impacts of three planetary emergencies - biodiversity loss, climate change, and pollution.

As CES and its women and youth- led community institutions and partners and private sector models a holistic approach that ties its work in promotion of optimal best practices in Sustainable Landscape and Ecosystem Restoration and improved community livelihoods, there is a need to renew its Strategic Plan that will position CES and its partners to expand its impact to national and regional levels.

Centre for Environmental Stewardship is planning to achieve this through its four pillars. i.e., Institutional strengthening, Landscape and Ecosystem Restoration, Advocacy and Nature Based Enterprises for improved livelihoods.

The following document lays out CES' clear niche across the ever-evolving Sustainable Landscape and Ecosystem Restoration and improved community livelihoods over the next five years. The linkages between Sustainable Landscape and Ecosystem Restoration and improved livelihoods underscore the need for a common response

Vision

A society that manages its environment and natural resources sustainably.



Mission

Promote optimal best practices in Sustainable Landscape and Ecosystem Restoration through Institutional strengthening, Landscape and Ecosystem Restoration, Advocacy and Nature Based Enterprises for improved livelihoods.



Broad Goal

To accelerate approaches that address the key drivers of degradation in Forests, Agro-ecosystems, Rangelands, and Wetlands to prevent, halt and reverse landscape and ecosystem degradation and thus improve livelihoods.

Core Values

Quality, excellence & continuous improvement.
Integrity.
Culture of inclusiveness.
Participation.
Service delivery.



Theory of Change Statement

IF

There is institutional strengthening of CES, its target groups including women and youth-led community institutions and partners in Sustainable Landscape and Ecosystem Restoration.

AND IF

Institutional strengthening is complemented by mobilization of community-led groups and partners for advocacy and political commitment in Sustainable Landscape and Ecosystem Restoration.

THEN

These efforts will lead to restoration of landscapes and ecosystems within targeted areas (Forests, Agro-ecosystems, Rangelands, and Wetlands) and improved Community Livelihoods through Nature Based Enterprises

LEADING TO

Continuous and increased promotion of optimal best practices in Sustainable Landscape and Ecosystem Restoration through Institutional strengthening, Landscape and Ecosystem Restoration, Advocacy and Nature Based Enterprises for improved livelihoods.

THE IMPACT OF WHICH WILL

Accelerated approaches that address the key drivers of degradation in Forests, Agro-ecosystems, Rangelands, and Wetlands to prevent, halt and reverse landscape and ecosystem degradation and improve livelihoods in Kenya.

SUSTAINABLE DEVELOPMENT GOALS

